



The University of Texas at Tyler, College of Business & Technology
and the Chamber of Commerce Veteran's Committee

Veteran Focus Groups



Focus Group Participants

- Veteran Business Owners in Smith County
- Student Veterans: UT Tyler and TJC
- Military Retirees: Ages 38 to 50

Focus Group Questions

- With what local veteran services are you familiar?
- What veteran services/benefits have you recently or currently use?
- What veteran services/benefits do you need yet aren't offered?
- What does "veteran friendly" mean to you?
- What specifically can be done to make Tyler a more "veteran friendly" community?

Focus Group Findings

- Centralized location that provides access/information to all veteran services/benefits that are offered
- Veteran services can be difficult at access and utilize
- More support/understanding of what being a veteran or military family truly means
- More community activities with a veteran focus
- Overall Tyler is perceived by local veterans as being pretty “veteran friendly”
- Pleased to know there is a Veteran’s Roundtable and want information on how to become a member

Questions

